

US AGENCY FOR INTERNATIONAL DEVELOPMENT

ANNOUNCEMENT

CALL FOR PUBLIC-PRIVATE ALLIANCE PROPOSALS RELATED TO THE PRESIDENTIAL MALARIA INITIATIVE UNDER EXISTING ANNUAL PROGRAM STATEMENT APS No. M/OAA/GRO/EGAS – 06 - 107

This program is authorized in accordance with Part I of the Foreign Assistance Act of 1961 as amended.

Under USAID's Global Development Alliance Secretariat's Annual Program Statement No. M/OAA/GRO/EGAS-06-107, the Bureau for Global Health invites the submission of public-private alliance concept papers supporting the goals of the President's Malaria Initiative. Each year, an estimated 300-500 million malaria infections occur with 1.2 million deaths -- 85 percent of these deaths occur in sub-Saharan Africa. Although malaria was successfully eliminated in many countries with temperate climates during the 1950s, it remains a major killer in Africa, increasing its toll during the late 1980s and 1990's due largely to the emergence of resistance to commonly used anti-malarial drugs. Today, malaria causes an estimated \$12 billion in economic losses each year in Africa, robbing 1.3 percent from the annual gross domestic product of endemic countries.

The President's Initiative

On June 30, 2005, President Bush challenged the world to reduce the burden of malaria dramatically as a major killer of children in sub-Saharan Africa, and pledged to increase funding of malaria prevention and treatment by more than \$1.2 billion over five years. The goal of this effort is reduce malaria deaths by 50 percent in each of the target countries after three years of full implementation.

To launch this initiative, the United States will significantly expand resources for malaria in Angola, Tanzania and Uganda beginning in 2006, and will expand to at least four more highly endemic African countries in 2007, and at least five more in 2008. By 2010, the U.S. Government will provide an additional \$500 million per year for malaria prevention and treatment. This effort will eventually cover more than 175 million people in 15 or more of the most affected African countries.

The goal of this effort is reduce malaria deaths by 50 percent in each of the target countries after three years of full implementation. These results will be accomplished by helping national governments to achieve 85 percent coverage among vulnerable or high risk populations with proven and effective prevention and treatment interventions, and build on existing national strategies and programs. The initiative will support the efforts of the Global Fund, the World Bank, Roll Back Malaria, and other donors.

The President has called on other donors, foundations, and private, public, and voluntary organizations to complement the United States commitments by providing additional

funding and support. These complementary efforts could expand the Initiative to reach 650 million total beneficiaries and control malaria in the most affected countries in Africa.

Public Private Alliances

The President's Malaria Initiative (PMI) seeks to develop public-private alliances to meet this challenge through innovative partnerships with the private sector. Illustrative activities and focus areas for potential alliances could include (but are not be limited to) the following:

- Cash grants from corporations and foundations for prevention and control activities such as insecticide-treated net campaigns, indoor residual spraying activities;
- Product donations and subsidies from pharmaceutical and health care companies including insecticide treated nets and artemisinin based combination therapies (ACTs);
- Communications expertise and media time aimed at increasing public awareness and behavior changes;
- Logistics/supply chain support to move malaria commodities in country through the use of private warehouses, trucks, or planes;
- Research expertise from universities, NGOs, pharmaceutical companies, and the private sector to develop targeted operational research to improve on-the-ground implementation;
- Loan arrangements with financial institutions to support commodity procurements, expansion of production capacity for long-lasting insecticide-treated nets or ACTs;
- Employer-based workplace programs for malaria prevention and treatment for workers, families and surrounding communities;
- Advocacy and mobilization of local and regional business coalitions in Africa on prevention and treatment of malaria;
- Partnerships to encourage the production of *Artemisia annua* and other activities to increase supply of ACTs worldwide.
- Expertise with management, logistics, financial management, accounting, or training.

Proposal Submission Process

Alliance proposals that address the goals of the President's Malaria Initiative may be submitted under USAID's Annual Program State (APS) No. M/OAA/GRO/EGAS-06-107. The list of focus countries for 2006 are as follows: Uganda, Tanzania and Angola. Applicants are invited to first submit a concept paper, no longer than 5 pages, to the USAID Bureau for Global Health and Mission contact (see contacts below). Subsequent to submission of a concept paper, applicants will receive written instructions on whether to proceed with a full proposal based on a review of the concept paper.

Although, the APS is open until September 30, 2006, applicants are urged to submit concept papers by February 15, 2006 since funding may not be available later in the year.

The PMI core team at USAID Missions and Bureau for Global Health will be responsible for the proposal review process and management of the award process. For information regarding guidelines and procedures on preparing and submitting a concept paper, please refer to the Global Development Alliance APS No. M/OAA/GRO/EGAS-06-107 at www.usaid.gov/gda

Before submitting a concept paper, applicants are encouraged to speak with key technical staff on the PMI team in focus country USAID Missions and in the USAID Bureau for Global Health, Washington DC. General inquiries and all concept papers should be submitted to Sonali Korde, USAID/Bureau for Global Health, at skorde@usaid.gov, 202 712 1609. Other key in-country technical points of contact are listed in the table below:

Point of Contact	Office	Contact Information
Sonali Korde	USAID/Bureau for Global Health; Washington DC	skorde@usaid.gov 202 712 1609
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